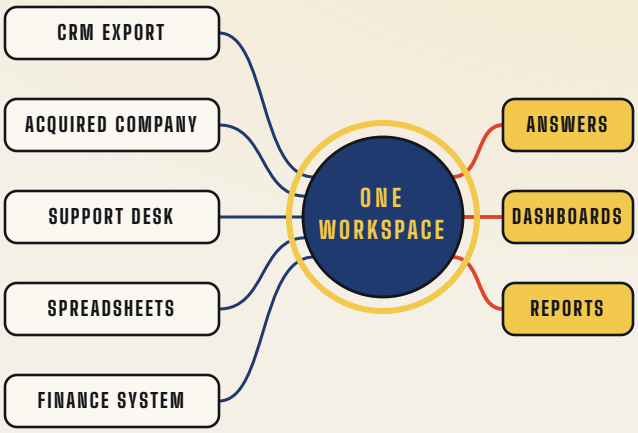
storek

ANSWERS, DELIVERED.

THE PROBLEMS WE ARE BUILT FOR

Your data problem is not unusual. It is solvable.



An acquisition lands with a second CRM. The pipeline report is due and nobody trusts the fields. Three teams bring three different numbers. Storek takes your data **as it is**, shows how it connects and **what is worth asking**, and gives everyone **one answer they can check**.

WHERE IT USUALLY HURTS

AFTER AN ACQUISITION

Two companies, two CRMs, one report.

Each side counts customers its own way, and the first combined report is already due. **With Storek:** load both as they are. It works out how the tables line up, you write one definition of "customer", and both sides report the same number.

A CRM NOBODY TRUSTS

The data is a mess. The report is still due.

Missing fields, duplicates, stages that mean different things to different people. **With Storek:** no clean-up project first. It answers from what is there, flags what it cannot stand behind, and gives your team a review table to fix and sign off records as they go.

NUMBERS THAT DON'T MATCH

Every team brings a different figure.

Sales, finance and customer success each keep their own spreadsheet and their own formula. **With Storek:** a definition is written once, versioned with a reason for every change, and used everywhere. Ask twice, get the same answer.

REPORTING BY HAND

The monthly report takes a whole week.

Export, paste, fix, repeat, then explain where the number came from. **With Storek:** refresh the source and the tables built on it rebuild themselves, dashboards follow, and the branded report shows how every number was reached.

DISCOVER WHAT TO ASK — Not sure where to look? Storek shows you.

HOW IT ALL CONNECTS
A live map of your tables and how they link. Connections nobody documented are suggested, and checked against the data first.

QUESTIONS WORTH ASKING
Every answer comes with the next questions to consider. Click any point on a chart to see what sits behind it.

HIDDEN PATTERNS
Groups and combinations that show up more often than chance would explain. Each is proven before you see it.

WHAT'S MISSING
Records that don't match up, sources that changed shape, definitions that disagree. Named, so you can fix them.

THREE WAYS IN: CONNECT IT, SIT BESIDE IT, OR REPLACE IT

CONNECT WHAT YOU RUN ON
Anything from a single spreadsheet to tables with many millions of rows, a connector marketplace for the systems your teams live in, and one-click public datasets.

SIT BESIDE YOUR WAREHOUSE
Keep the warehouse or lake you have. Storek takes in the tables it already produces and adds the answers, checks and controls on top.

OR LET STOREK BE THE LAKE
No warehouse yet, or tired of running one? Storage, analysis engines, dashboards and reports come in one workspace that keeps itself in order.

START WITH ONE PROBLEM

Pick the report that hurts most. A **30-day pilot** covers one business area, with success criteria agreed on day one. Carry on afterwards with **nothing rebuilt**.

THE HONEST PART

Storek does not clean your data by magic. It shows what is solid, flags what is not, and gives your team the tools to fix it.

storek.io/demo
Bring the problem that hurts most.

Book a demo →